

Communications and Social Media Intern Boardman, OR

Where

Threemile Canyon Farms is 15 miles west of Boardman, OR. We are a large, irrigated farm and dairy operation along the Columbia River. We grow conventional and organic crops and operate a 33,000-cow dairy; the crops and dairy work together to create a closed-loop system that is a pivotal component of our regenerative agriculture farming strategy. More information is available at our website: <http://www.threemilecanyonfarms.com/>

Who

We are seeking one full-time motivated individual with a working knowledge of farming who likes to work outdoors and has expertise in Facebook, Instagram, and YouTube social media platforms. We will gladly accept students entering college as freshman, undergraduate, and graduate students.

Responsibilities

Under direct supervision, manage social media platforms to engage target audiences, grow follower base, educate and inform about our sustainable farming practices, animal welfare practices, team members, interns, community activities, and daily life on the farm.

Knowledge of agriculture through current course of collegiate study, prior work experience, on-farm experience, and/or involvement with 4H/FFA. Ability to work well independently as well as with a team. Experience in photography a plus.

Social Media

- Create informational social media content using video and photography to support established messaging
- Draft and schedule content (including static and video posts, blog content), across social channels, including Facebook, Instagram, YouTube, farm website
- Monitor comments, draft responses
- Compile reporting and analysis of social platforms
- Assist with content calendar
- Draft and schedule advertising content for social media channels
- Recommend strategies to increase participation

E-newsletter/Blog/Email Marketing Assistance

- Develop content schedule
- Draft content

Miscellaneous

- Flag articles/ads online and in print
- Participate in brainstorming sessions
- Assist with company meetings and events
- Other tasks as assigned

Required Qualifications of Every Candidate (Education, Experience, Knowledge, Skills and Abilities):

- College students, including those currently enrolled as entering Freshman, seeking a degree in Communications, Marketing, Ag Education, Business Administration, Journalism, Web Development, or related field

- Excellent writing and editing skills
- Working knowledge, passion and curiosity for social media (Facebook, Instagram, YouTube, Blogging)
- Interest in understanding social/digital/technology trends
- Detail oriented with solid organizational skills
- Work both independently and in a collaborative team environment
- Positive attitude
- Self-starter
- Proficient in Microsoft Office – Word, Excel, PowerPoint and Outlook
- Willingness to take on additional tasks outside of job description

Highly Qualified Candidates Will Also Possess These Qualifications

- Computer skills: Word, PowerPoint, Photoshop, InDesign, Basic HTML
- Agriculture/manufacturing experience is preferred, but not required.

Pay

\$12.50 an hour and a \$5,000 scholarship upon satisfactory completion of the summer internship. This is summer employment so end of summer will be defined as an agreed upon date at which you choose to go back to school. Graduating students are encouraged to apply; compensation will be negotiated and could lead to a full time position.

Starting date

Upon completion of Spring classes. Arrangements will be made for those who can start earlier, depending on the student's academic calendar. The intern is responsible for finding housing in the area and transportation to the farm.

Successful interns may have potential to continue part-time internship during 2022-2023 academic year.

Successful candidates will be notified by May 1.

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